

Voice from the Front Line of Agriculture

- Practical Case of "KEJIEJIA" Humic Acid Products for Agricultural Purposes



Zhou Kejie, Chairman of Xinyi Sumeng Fertilizer Co., Ltd. and Rizhao KEJIEJIA Environmental Protection Biotechnology Co., Ltd.

Zhou Kejie is the Chairman of Xinyi Sumeng Fertilizer Co., Ltd. and Rizhao KEJIEJIA Environmental Protection Biotechnology Co., Ltd. In 2014, Chairman Zhou Kejie was honored with the prestigious title "Make the Humic Acid-Soil Dialogue Happen" at the "Fifth National 'Black Gold Cup' Competition of the Humic Acid Industry". He has many stories about humic acid, fertilizers and soils that involve genuine, pure and authentic affections.

Chairman Zhou Kejie is the leader of production-oriented enterprises that specialize in the research, development and manufacturing of humic acid products by leveraging the abundant reserves of weathered coal resources in Inner Mongolia. For more than a decade, they have been committed to maintaining one-on-one communication with farmers and striving to realize direct sales from factory to farmers with a customer-first approach under the business principles of integrity priority, quality first, and reasonable pricing.

Thanks to the leadership of Chairman Zhou Kejie, the products under the brand of "KEJIEJIA" have made their mark across the country and beyond, enduring nearly a decade of challenges and successes. Whether these products are "real or fake" and "good or bad" - users from the front line of agriculture have given the best answers from the bottom of their hearts.

Li Jiehui (tel.: 13600035388), Owner of Conghua Yunzhongjie Manor in Guangzhou

Greetings to all. I'm Li Jiehui from Guangzhou, Guangdong. I have been engaged in agricultural projects for years. Now, I am working on a dragon fruit cultivation project in Conghua, Guangzhou. When I first embarked on this dragon fruit cultivation journey, I followed the traditional cultivation methods passed down by experienced farmers. The plants seemed fine in the early growth stage. However, with the progression of growth, they began to encounter recurring diseases and issues that left me so anxious that I turned to phony solutions hastily. One of my friends recommended the products under the brand of "KEJIEJIA" series, and I received technical guidance from the "KEJIEJIA" team. The products proved to be highly effective. Compared to the dragon fruits that were not treated with the "KEJIEJIA" products, the treated varieties were characterized by vibrant colors, exquisite shapes, impressive sizes, and sweet taste (2-3 degrees higher). What touched me more deeply was the dedicated services of the "KEJIEJIA" team. They were always ready to help me with any issues on my fruit farm, offering advice again and again through phone calls and on-site guidance to ensure that their technical services were flawlessly implemented. Thanks to the advice of the "KEJIEJIA" team, my manor is now shifting to organic and pollution-free cultivation practices. I firmly believe that backed by the "KEJIEJIA" products and the technical support from the "KEJIEJIA" team, our manor will continue to yield excellent crops and safe food that people

can enjoy with peace of mind, without worrying about their health. I would like to thank the "KEJIEJIA" products for that!

Mo Sanshu (tel.: 13534375175), Farmer of Wax Gourd Cultivation in Sanshui, Foshan

Greetings to all. I'm from Sanshui, Foshan. I am a farmer of traditional cultivation, who has been engaged in agriculture for more than 30 years. It was only by chance that I learned about the products under the brand of "KEJIEJIA" series from my niece's husband. Initially, I was skeptical about its effectiveness and did not consider using it. However, after being persistently persuaded by my niece's husband, I began to use the products under the brand of "KEJIEJIA" series officially in May 2014. To start off, I conducted a small comparative test by applying the products on a row of wax gourds that I had planted. After about 20 days of application, the leaves of the plants became thicker, the branches grew stronger, and the plants also exhibited other impressive traits. This convinced me to use the products extensively. This year, I harvested about 13,500kg of wax gourds from the 1,200m² land that I own, and the wax gourds were sweet and uniformly sized. In comparison, the yield of wax gourds that I had in 2013 from the same area of land was only more than 11,000kg. To be honest, I was thrilled at such incredible results. I sincerely thanked the "KEJIEJIA" products!